



Allston Village Main Streets Artist Application

AVMS Subsidized Mural Program

Project Overview:

Allston Village Main Streets is proud to announce the creation of our new subsidized mural program that will allow Allston's small business community to affordably install murals inside and outside of their establishments. This program, established through the Massachusetts Cultural Council grant fund, will allow AVMS to partner small business owners with local artists, coordinate the design and painting process, and partially subsidize the cost of storefront murals for the businesses.

We are looking for local painters and muralists who are interested in being a featured artist that will be presented to business owners who participate in this subsidized mural program.

Process:

- Artists who qualify will fill out the application below and attach three samples of their work.
- Please include any examples of public art or murals you have done.
- Selections will be made by AVMS' Design Committee.
- Artists will be notified if and when they are selected.
- Once selected, artists will be included in a list of artists that businesses can select to partner with on their murals.

Eligibility:

- Artists must be a resident of the Greater Boston area and must be at least 18 years old.
- Artists who live or who have lived in Allston will be given priority status.
- Previous work with public art and murals is not required, but is encouraged.
- To ensure transparency with business owners, artists will provide a general cost per square foot for their designs (including materials).

Please contact Alex Cornacchini at alex@allstonvillage.com with any questions.



TERMS OF AGREEMENT:

All artists selected for the Subsidized Mural Program must agree to the following:

- The work submitted by the artist is original, solely owned by the artist and reproduction will not violate the rights of any third party. Since the artistic designs leading up to and including the final design and dimensions of the artwork are unique, the artists shall not make any additional, exact duplicate reproductions of the final design, nor shall the artist grant to a third party the right to replicate the artistic designs of the artwork, without the written permission of the partnered business.
- These murals are ultimately owned and maintained by the business that commissions the art.
- Artists should work with the businesses on design recommendations and ideas in a collaborative effort.
- Artists must adhere to the design and painting process. Once designs, costs and locations are approved, 50% deposit will be paid prior to painting, and 50% upon completion.

Indemnification:

- Artists agree to indemnify and hold Allston Village Main Streets and the partnered business Harmless from all suits, claims, or damages, including reasonable attorneys' fees arising out of or resulting from activities under this Agreement conducted by Artists or Artist's agents. The provisions of these sections shall survive the expiration or termination of this agreement.

By signing below I acknowledge and understand the stipulations above:

Artist Signature

Date



Subsidized Mural Program Artist Application

Email completed application as PDF to alex@allstonvillage.com

or

Mail completed form to:

Allston Village Main Streets, 161 Harvard Ave Suite 11, Allston MA 02134

Artist Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Website URL (If Applicable): _____

Materials usually used: _____

General cost per square foot for your murals: _____

More about you and your artwork:

Artist Statement: Briefly describe your past work experience or attach CV:

Design Description: Briefly Describe your past designs and your artistic inspirations:

Please attach at least three designs that express your creative style and future design goals.